

Briefing[▲]

FRONTIERS

Specialist half-day insight events
exploring the future of legal business





Sponsorship opportunities Briefing Frontiers 2017-2018

Briefing Frontiers is a new series of innovation events from **Briefing**. These events will be hosted at the world's top law firms, and will welcome an exclusive group of leaders in legal management from top-tier law firms.

Sponsorship opportunities are now available for:

- **Briefing Frontiers October 2017**
- **Briefing Frontiers November 2017**
- **Briefing Frontiers Q1-Q2 2018**

This event series will feature speakers who are leaders in technology, innovation and disruption. The sessions will be intimate forums which will enable delegates to learn, share and debate the challenges that are at the heart of their roles.

Target audience

- Decision makers and senior influencers in top-tier UK and international legal business
- CxO and director-level management leaders
- Senior management and decision makers

All Frontiers partners will receive the following as part of their engagement:

- Branded pop-up stand (provided by the sponsor)
- Delegate pack branding and copy including company logo and business information
- Access to delegate list for sales and marketing after the event
- Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)
- Sponsor's logo to feature on event materials, signage and presentation header slide (where possible/applicable)



Briefing Frontiers events in 2017-2018

Agility and mobility

How are innovative law firms, professional services firms and other businesses combining the cutting edge of mobile technology with new ways of working, physical working environments and working practices to create radically different workplaces for the future? What, really, is a law firm's office for – and will it still exist in 2028?

Target audience

- CTO/CIO, directors of IT
- Senior leadership roles in knowledge, HR, risk and compliance
- Facilities/real estate and telecoms leaders
- Transformation and change leaders
- Information security leaders

Data security, data protection

The worlds of information security and data protection are becoming ever more intertwined – and a more mobile workforce only exacerbates this. Can legal businesses make themselves more informationally secure and compliant without sacrificing client capability? How can they maintain client confidence in a world where human and digital hacks are inevitable? What are tomorrow's threats, not just today's, and how should firms to handle them across both people and technology leaderships?

Target audience

- CTO/CIO, directors of IT
- Senior leaders in risk/compliance and knowledge
- Information security leaders
- Facilities/real estate leaders
- Operations leaders/COO
- Human resources/L&D leaders

Automation

The future of automation lies both in redefining and streamlining processes in business services and in innovating traditionally bespoke areas of legal services delivery. From law firms building chatbot-based self-service systems for private and business clients to turning the finance function into a digital nirvana, automation spans the whole of tomorrow's legal business and every area of its work.

Target audience

- CTO/CIO, directors of IT
- Finance director/CFO/heads of finance systems
- Senior leaders in operations, knowledge and risk/compliance
- Marketing and BD directors/senior managers
- Transformation and change leaders

Analytics, business intelligence and data

Making data work harder, smarter and faster for both management information and pricing, as well as delivering data and value to clients, means gazing into the future of analytics. Can AI be used to price all legal services better than lawyers? Can finance become the most advanced area in legal business?

Target audience

- Finance director/CFO
- Marketing and BD directors/senior managers
- Directors of/heads of pricing
- Heads of finance systems, BI
- Operations leaders/COO/business managers

Collaboration

Client value generation and internal efficiency both now rest on how well businesses use collaboration technologies and integration between third-party systems and their own. What are the most advanced legal businesses – and their partners on the client side – doing with innovation in collaboration that is marking them out as trusted advisers as well as 'go to' law firms?

Target audience

- CTO/CIO, directors of IT
- Finance director/CFO/heads of finance systems
- Senior leaders in operations, knowledge and risk/compliance
- Marketing and BD directors/senior managers
- Senior leadership roles in HR
- Transformation, change and infosecurity leaders

Cloud

Moving systems and the data they process to 'the cloud' means radical change both to infrastructure and to the way people work in legal businesses. The future of law firm IT may be that it just doesn't exist. Can firms move to a fully digital, 'tin-free' world? What would that look like, and how could it be done?

Target audience

- CTO/CIO, directors of IT
- Operations leaders/COO/business managers
- Senior leaders in knowledge and risk/compliance
- Transformation and change leaders
- Information security leaders
- Facilities/real estate and telecoms leaders



The following tiers of sponsorship are available:

TIER 1

£6,000 + VAT

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- Opportunity to speak (subject to collaboration with **Briefing** conference producers)
 - Three sponsor passes to the whole event (including your speaker)
 - Refreshment sponsor (breakfast and first break)
 - Pop-up stand in main room
 - Full page company profile included as part of the delegate pack
 - Access to delegate list for sales and marketing after the event
 - Sponsor branded pens / promotional item for the delegate packs (provided by the sponsor)
 - Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)
 - Sponsor's logo to feature on event materials, signage and presentation header slide (where possible/applicable)

TIER 2

£4,000 + VAT

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- Two sponsor passes to the entire event
 - Delegate badge sponsor (only available to the first sponsor who books on)
 - Pop-up stand in refreshment room
 - Full page company profile included as part of the delegate pack
 - Access to delegate list for sales and marketing after the event
 - Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)



Example delegate list

TITLE	FIRM
Global head of IT service management	Allen & Overy
Risk and compliance lawyer	Ashurst
R&D strategy executive	Ashurst
Strategy manager	Ashurst
Finance business manager	Berwin Leighton Paisner
Chief operating officer	Berwin Leighton Paisner
IT director	BLM
Head of operations	Burges Salmon
KM director	Charles Russell Speechlys
Corporate employment lawyer	Charles Russell Speechlys
IT operations manager	Charles Russell Speechlys
Global director of IT	Charles Russell Speechlys
Head of knowledge management	CMS
Head of tech innovation	CMS
Corporate business manager	CMS
Head of projects and transformation	DAC Beachcroft
Head of legal knowhow and training	Dentons
Director of business transformation and CIO	DLA Piper UK
Head of applications technology	DLA Piper UK
Development director	DWF
Solutions manager – automation and technology	DWF
Global centre director – shared services	Freshfields Bruckhaus Deringer
Associate	Freshfields Bruckhaus Deringer
Business improvement consultant	Gowling WLG
Operations director	Gowling WLG
Commercial director	Gowling WLG
Finance director	Greenwoods Solicitors
Global head of alternative legal services	Herbert Smith Freehills
Legal project management lead	Herbert Smith Freehills
Project manager	Herbert Smith Freehills

TITLE	FIRM
Head of legal project management, UK/US	Herbert Smith Freehills
Director of knowledge and learning	Herbert Smith Freehills
Head of risk	Hogan Lovells
Chief technology officer	Howard Kennedy
Director of IT and knowledge management	Hugh James
Head of R&D	Kennedys
Business engagement manager	Kingsley Napley
Executive partnership assistant	Mishcon de Reya
Director of change	Nabarro
Head of recruitment	Norton Rose Fulbright
Director of business development	Olswang
Senior business change manager	Olswang
IT director	Osborne Clarke
Partner, service innovation	Osborne Clarke
Knowledge lawyer	Penningtons Manches
Director of knowledge, risk and legal services	Pinsent Masons
IT project manager	Pinsent Masons
Project manager	Pinsent Masons
Chief knowledge officer	Reed Smith
Operations manager	Riverview Law
Managing partner	Royds Withy King
LPI legal project manager	RPC
Business improvement lead	Shoosmiths
Head of knowledge and information	Slaughter and May
Corporate and commercial partner	Slaughter and May
Practice director	Stepien Lake
Head of IT	Stepien Lake
UK head of knowledge management	Taylor Wessing
Senior business analyst	Taylor Wessing
Chief executive officer	Thomson Snell & Passmore