

# Briefing<sup>▲</sup>

FRONTIERS

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Specialist half-day insight events  
exploring the future of legal business





## Sponsorship opportunities Briefing Frontiers 2017

Briefing Frontiers is a series of innovation events which will be hosted throughout 2017. These events will be hosted at the world's top law firms, and will welcome an exclusive group of leaders in legal management from top-tier law firms.

### **Sponsorship opportunities are now available for**

- **Briefing Frontiers**  
**Smarter working: Building the agile legal business of tomorrow**  
3 October 2017  
Gowling WLG, London

Sessions will be intimate forums which will enable delegates to learn, share and debate the challenges that are at the heart of their roles.

### **Target audience is leaders and key influencers in**

- Information technology and business systems
- Knowledge
- Human resources and change
- Risk and compliance
- Facilities/real estate and telecoms
- Transformation and change
- Information security

### **All innovation partners will receive the following as part of their engagement**

- Branded pop-up stand (provided by the sponsor)
- Full-page delegate pack insert including company logo and information
- Access to delegate list for sales and marketing after the event
- Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)
- Sponsor's logo to feature on event materials, signage and presentation header slide (where possible/applicable)



## Briefing Frontiers events details

### Smarter working: Building the agile legal business of tomorrow

**Date:** 3 October 2017

**Time:** 8am-1pm

**Location:** Gowling WLG, London

From dumb terminals to smart working – how are innovative law firms, professional services firms and other businesses combining the cutting edge of mobile technology with new ways of working, physical working environments and working practices to create radically different workplaces for the future? What, really, is a law firm's office for – and will it still exist in 2028? And what change management challenges await those managing the seismic shift from traditional modes to agile/ smart working?

#### Core topic areas

- Agile working
- Flexible working
- Change management
- Using digital and internet technologies to increase productivity
- Radically different office and work environments
- Managing remote and mobile teams
- Development of flexible resourcing business units within firms
- Performance management

#### Top-level technologies/supplier areas of interest

- Unified communications
- Cloud technologies
- Digitalisation of information
- Mobile communications
- Information security/data protection
- Collaboration technologies



## The following tiers of sponsorship are available:

### TIER 1

£6,000 + VAT

Opportunity to speak (subject to collaboration with **Briefing**)

Three sponsor passes to the whole event (including your speaker)

Refreshment sponsor (breakfast and first break)

Pop-up stand in main room

Half- or full-page company profile included as part of the delegate pack

Access to delegate list for sales and marketing after the event

Sponsor branded pens/promotional item for the delegate packs (provided by the sponsor)

Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)

Sponsor's logo to feature on event materials, signage and presentation header slide (where possible/applicable)

### TIER 2

£4,000 + VAT

Two sponsor passes to the entire event

Delegate badge sponsor (only available to the first sponsor who books on)

Pop-up stand in refreshment room

Half- or full-page company profile included as part of the delegate pack

Access to delegate list for sales and marketing after the event

Sponsor's logo/name to feature in all digital marketing (including website, email, Twitter, LinkedIn)



## Example delegate list

TITLE	COMPANY
Global head of IT service management	Allen & Overy
Risk and compliance lawyer	Ashurst
R&D strategy executive	Ashurst
Strategy manager	Ashurst
Finance business manager	Berwin Leighton Paisner
Chief operating officer	Berwin Leighton Paisner
IT director	BLM
Head of operations	Burges Salmon
KM director	Charles Russell Speechlys
Corporate employment lawyer	Charles Russell Speechlys
IT operations manager	Charles Russell Speechlys
Global director of IT	Charles Russell Speechlys
Head of knowledge management	CMS
Head of tech innovation	CMS
Corporate business manager	CMS
Head of projects and transformation	DAC Beachcroft
Head of legal knowhow and training	Dentons
Director of business transformation and CIO	DLA Piper UK
Head of applications technology	DLA Piper UK
Development director	DWF
Solutions manager – automation and technology	DWF
Global centre director – shared services	Freshfields Bruckhaus Deringer
Associate	Freshfields Bruckhaus Deringer
Business improvement consultant	Gowling WLG
Operations director	Gowling WLG
Commercial director	Gowling WLG
Finance director	Greenwoods Solicitors
Global head of alternative legal services	Herbert Smith Freehills
Legal project management lead	Herbert Smith Freehills
Project manager	Herbert Smith Freehills

TITLE	COMPANY
Head of legal project management, UK/US	Herbert Smith Freehills
Director of knowledge and learning	Herbert Smith Freehills
Head of risk	Hogan Lovells
Chief technology officer	Howard Kennedy
Director of IT and knowledge management	Hugh James
Head of R&D	Kennedys
Business engagement manager	Kingsley Napley
Executive partnership assistant	Mishcon de Reya
Director of change	Nabarro
Head of recruitment	Norton Rose Fulbright
Director of business development	Olswang
Senior business change manager	Olswang
IT director	Osborne Clarke
Partner, service innovation	Osborne Clarke
Knowledge lawyer	Penningtons Manches
Director of knowledge, risk and legal services	Pinsent Masons
IT project manager	Pinsent Masons
Project manager	Pinsent Masons
Chief knowledge officer	Reed Smith
Operations manager	Riverview Law
Managing partner	Royds Withy King
LPI legal project manager	RPC
Business improvement lead	Shoosmiths
Head of knowledge and information	Slaughter and May
Corporate and commercial partner	Slaughter and May
Practice director	Stepien Lake
Head of IT	Stepien Lake
UK head of knowledge management	Taylor Wessing
Senior business analyst	Taylor Wessing
Chief executive officer	Thomson Snell & Passmore