Since 2006, Legal Support Network (LSN) has been building a community for people in law firm management throughout the UK.

Owned and operated by Burlington Media Group, LSN brings the legal business services community together online through its website, social media channels and networking events. LSN hosts several networking events annually throughout the UK which are designed to fulfill its mission to help connect law firm business services professionals with each other in a different, fun and meaningful way.

Who are LSN?

Who is part of LSN’s community?

Everyone. LSN targets all business services roles within UK law firms.

This colour-coordinated chart displays the areas where our audiences are most represented. This is also the colour of the lanyards we use at our events, making it easier to locate the professionals you want to speak to.

Key NetworkPartner Package Stats

- **Online**
  - 14,000
  - Number of monthly visits to www.lsn.co.uk

- **Digital**
  - 5,700
  - Number of opt-in subscribers to our weekly newsletter

- **In-person**
  - 300+
  - Number of attendees at LSN’s London networking events

What is a networkpartner?

Our networkpartners include organisations like yours that are looking to engage with law firms by attending our networking events and promoting themselves using content that they are likely already producing.

Community Overview

<table>
<thead>
<tr>
<th><strong>Opt-in newsletter subscribers</strong></th>
<th>5,700</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Law firms on the subscriber list</strong></td>
<td>1,042</td>
</tr>
<tr>
<td><strong>58%</strong> of subscribers are manager to executive level</td>
<td>---</td>
</tr>
</tbody>
</table>

POST your latest content

Features in our weekly newsletter*

Unlimited content syndication

Exclusive access to our networking events*

Subject to availability*

Contact Rose

roseb@lsn.co.uk

07853 226 639

0800 014 2445

FIND OUT MORE
London Networking Event

SUMMER | WINTER

Our two London events are the biggest of their kind in legal. We attract over 300 business services professionals from more than 100 law firms.

Key benefits of our events
- Meet key people across law firm management
- Build your network
- Cement existing relationships
- Influence user buying decisions

Key benefits of sponsoring an LSN event
- Present a prize at a law firm’s offices (organised by us)
- Attract law firm professionals to your branded area with your activity

Regional Networking

LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM

The same key benefits as above but with a more intimate feel. We tend to attract 60-80 professionals at each of the four cities across the UK.

The intimacy of these events is what makes them unique – and it also offers you full control over the event space.
London Networking Event
SUMMER | WINTER

**Sponsorship options**

- **HEADLINE SPONSOR**
  - £5,000+VAT
  - Prime position at the venue
  - Ultimate branding package
  - Present a prize at the winning law firm post-event (organised by us)
  - Three guest passes
  - Feature in event marketing and collateral
  - Receive all data collected on the night

- **CROWD CONNECTOR**
  - £2,500+VAT
  - Connect with guests through your very own connection activity
  - Branding on the night
  - Two guest passes
  - Feature in event marketing and collateral
  - Receive all data collected on the night

- **REGIONAL NETWORKING**
  - LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM

**HEADLINE SPONSOR**

- £2,500+VAT
  - Transform the venue with your branding
  - Present a prize on the day of the event
  - Retain all prize-entry data
  - Two guest passes
  - Feature in event marketing and collateral
  - Receive all data collected on the day

- **GUEST PASSES**
  - £250+VAT
    - Exclusive to network partners

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50% of attendees are decision makers
12% of attendees are executive level

**AREAS IN ORDER OF LARGEST REPRESENTATION**

- Finance
- Technology
- HR
- Marketing
- Practice management
- Risk & compliance
- Knowledge management

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Guest passes available at all events. Subject to availability*

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FIND OUT MORE
CONTACT ROSE
roseb@lsn.co.uk
07853 226 639
0800 014 2445

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*Subject to availability.
EMAIL BLAST

Design your own email campaign and send it to our audience

What can you shout about?
- Conferences
- Webinars
- User groups
- Other legal events
- Includes two email send-outs
- And more

FROM £1,995+VAT

LSN WEEKLY NEWSLETTER

Have your title banner featured at the top of our weekly newsletter

What can you shout about?
Anything! You can link your ad to your content

FROM £600+VAT

E-MAGAZINE TAKEOVER EMAIL

Be the face of LPM or Briefing e-magazine for one month

Includes
- Title banner
- Tower
- Button
- Footer banner
- Includes two emails each month
- Upgrade to a leaflet insert for £500+VAT
- Upgrade to a belly band for £2,000+VAT

FROM £1,000+VAT

BRAND VISIBILITY

Do you need to drive traffic to your new product or raise registrations for your next webinar? Whatever you are trying to achieve, take advantage of our online advertisement spaces.

Title banner

468 X 60 px
FROM £300+VAT

MPU

300 x 250 px
FROM £450+VAT

Button

125 x 125 px
FROM £250+VAT

THE MORE YOU BOOK ... THE MORE YOU SAVE
Contact Rose today to hear more about both LSN and our discount packages!

EMAIL BLAST

3,470 average number of impressions on a one-month web advertisement

E-MAGAZINE TAKEOVER EMAIL

120 average number of clicks on each newsletter

EMAIL BLAST BRAND VISIBILITY

With GDPR hot on everyone’s agenda, are you struggling to spread the word? ... Let us do it for you!

ADVERTISE YOUR JOB VACANCIES WITH US!

FIND OUT MORE CONTACT JOHN
johnp@lsn.co.uk
07900 826 100
0800 014 2445
Event Calendar

London

JULY
Our summer event is easily our biggest event of the year.

NOVEMBER
Our winter event closes the year with a bang.

300+
Average number of attendees

Bristol

FEBRUARY
We run our Bristol networking event once per year.

60+
Average number of attendees.

Birmingham

FEBRUARY
We run our Birmingham networking event once per year.

80+
Average number of attendees.

Leeds

OCTOBER
We run our Leeds networking event once per year.

60+
Average number of attendees.

Manchester

OCTOBER
We run our Manchester networking event once per year.

70+
Average number of attendees.

FIND OUT MORE
CONTACT ROSE
roseb@lsn.co.uk
07853 226 639
0800 014 2445
So that we can get a feel for what you’re trying to achieve, please fill in the following checklist to let us know your interests.

**Your personal checklist**

### LONDON NETWORKING EVENT

**SPONSORSHIP**
- July
- November

**GUEST PASSES**
- July
- November

### REGIONAL NETWORKING EVENT

**SPONSORSHIP**
- Bristol
- Birmingham
- Leeds
- Manchester

**GUEST PASSES**
- Bristol
- Birmingham
- Leeds
- Manchester

### EMAIL BLAST

- [ ]

### E-MAGAZINE TAKEOVER EMAIL

- [ ]

### LSN WEEKLY NEWSLETTER

- [ ]

### WEB ADVERTISING

- [ ] **BUTTON**
- [ ] **TITLE BANNER**
- [ ] **MPU**

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